



# Carlos Sánchez

DIGITAL PROJECT MANAGER

🏠 London, E3 (UK)

☎ +44 7593 790641

✉ carlos.sanchez.suarez@gmail.com

💻 www.carlossanchezsuares.com

🌐 www.linkedin.com/in/carlossanchezsuares/en

## Summary

Certified AgilePM Practitioner Project Manager and Scrum Master, I have developed my career in both media and creative agencies. I have created, organized and coordinate a large amount of websites, digital campaigns, and feature film projects.

I consider myself a forward-thinking media professional with over 6 years' international agency and client side experience offering a unique combination of creativity and organizational skills with the ability to provide excellent customer service and manage both development and creative processes.

## Work Experience

### Digital Project Manager NDP Studio, UK 2018 Dec - Present

- Managing UX, design and web development projects, from analysis to release, with budgets from £30k - £300k.
  - Serving as main point of contact, providing world-class digital consultancy and life-cycle support throughout product delivery.
  - Working with a mixture of waterfall, scrum and agile production methodologies to ensure delivering our clients' work on time and to a very high standard, collaborating with them through change and risk management, establishing the project governance.
- Main clients: Centrica Business Solutions, Energy Saving Trust, STEP.

### Digital Project Manager Aspermont Media, UK 2018 Sep - 2018 Dec

- Leading cross-departmental collaborations and liaising with external suppliers to help create, manage and deliver our media products range, from technical and design brief development to product launch.
- Formal management of projects related to digital publishing and industry events with budgets in excess of £500k

### Senior Project Manager Wunderman, CZ 2018 Jun - 2018 Sep

- Coordinating web development, creative and social media projects.
  - Owning the full coordination of various complex programs, including third-party vendors, assuming global governance across all the hubs of the company network.
  - Developing business proposals and creating pitches, up to 800k €/year.
- Main clients: Nestlé, the EU.

### Account/Project Manager Wunderman, CZ 2017 Aug - 2018 May

- Developing and maintaining project plans and project scope.
  - Budget management (<400k €).
  - Building trust and develop, maintain, and nurture a steady relationship with the clients.
  - Coordinating and collaborating with the internal Wunderman teams, client and vendors.
- Main clients: Nestlé, the European Commission, GSK, Colgate.

### Web Optimization Manager Wunderman, CZ 2016 Nov - 2017 Aug

- Designing successful website experiences that will help our client's ROI.
  - Creating, accepting and clarifying service portfolio in detail to current or new clients.
  - Researching, designing and implementing A/B tests and user experience targeting activities.
- Client: Ford of Europe.

### Modern Events Team Lead MSC, CZ 2016 Jan - 2016 Oct

- Leading and managing a team of 19 Execution Specialists, on-shore and off-shore.
  - Creating and maintaining marketing nurture streams for Microsoft on a worldwide scale.
  - Mentoring and training the team to meet the needs of the business.
- Client: Microsoft.

- Preparing and distributing all needed assets within the different teams (digital, execution and data) to ensure consistent, well organized digital operations across the CEE region.
  - Creating and testing the master HTML files for email campaigns to be localized, while producing and managing the content requirements for digital channels
- Client: Microsoft.

Service Account Manager MSC, CZ

2015 Febr - 2015 Aug

- Maintaining sub-hub relationship for the projects run by Microsoft Spain, Ireland and Slovakia.
  - Creating effective partnerships between the stakeholders and the production teams.
  - Advising and supporting any business needs.
- Client: Microsoft.

Education

Web and Video Design

Masters Degree 2012  
Inst. Artes Visuales (Jerez de la Ftra, ES)

Film and Media Studies

Masters Degree 2003 - 2008  
Universidad de Sevilla (Seville, ES)

Video Games Development

NVQ Level 2011 - 2012  
CEA (Seville, ES)

Virtual Reality Automated Systems

NVQ Level 2011  
Artes Escénicas y Audiovisuales (Huelva, ES)

Technical Skills

PM methodologies

Waterfall

Agile and SCRUM

PM software

JIRA

Basecamp

Trello

Microsoft Project

Project scheduling and planning

Portfolio

Harvest

Budget management

Tickspot

Reporting

Microsoft Excel

Others

Photoshop, Illustrator, Microsoft Office, Drupal, WordPress, Marketo, Google Analytics, Adobe Target, Google Ad Manager

Other Courses and Certificates

Scrum Master

Certificate 2019  
The Knowledge Academy

AgilePM (DSDM) Practitioner

Certificate 2019  
APMG International

Agile Project Management: Scrum

Course 2019  
Udemy

SEO and Search Engine Marketing

Certificate 2017  
Universidad de Vic - Uni. Central de Cataluña

Google Tag Manager Fundamentals

Certificate 2015  
Google Analytics Academy

Soft Skills

Creativity

Team player

Communication

Problem solving

Leadership

Vendor management

Others

Adaptability, detail orientated, willingness to travel

Languages

Spanish Native speaker

English Full professional proficiency

French Limited professional proficiency

Czech Elementary proficiency