



Carlos Sánchez

DIGITAL PROJECT MANAGER

🏠 Lužická 1130/14, Prague (CZ)

☎ +420 607 088 914

✉ carlos@carlossanchezsuares.com

🌐 www.carlossanchezsuares.com

🌐 www.linkedin.com/in/carlossanchezsuares/en

Work Experience

Senior Project Manager Wunderman\MSC 2018 Jun - Present

- Coordinating web development, creative and social media projects.
 - Owning the full coordination of various complex programs, including third-party vendors, assuming global governance across all the hubs of the company network.
 - Developing business proposals and creating pitches, up to 800k €/year.
- Main clients: Nestlé, the EU.

Account/Project Manager Wunderman\MSC 2017 Aug - 2018 May

- Developing and maintaining project plans and project scope.
 - Budget management (<400k €).
 - Building trust and develop, maintain, and nurture a steady relationship with the clients.
 - Coordinating and collaborating with the internal Wunderman teams, client and vendors.
- Main clients: Nestlé, the European Commission, GSK, Colgate.

Web Optimization Manager Wunderman Production 2016 Nov - 2017 Aug

- Designing successful website experiences that will help our client's ROI.
 - Creating, accepting and clarifying service portfolio in detail to current or new clients.
 - Researching, designing and implementing A/B tests and user experience targeting activities.
- Client: Ford of Europe.

Modern Events Team Lead Wunderman Production 2016 Jan - 2016 Oct

- Leading and managing a team of 19 Execution Specialists, on-shore and off-shore.
 - Creating and maintaining marketing nurture streams for Microsoft on a worldwide scale.
 - Mentoring and training the team to meet the needs of the business.
- Client: Microsoft.

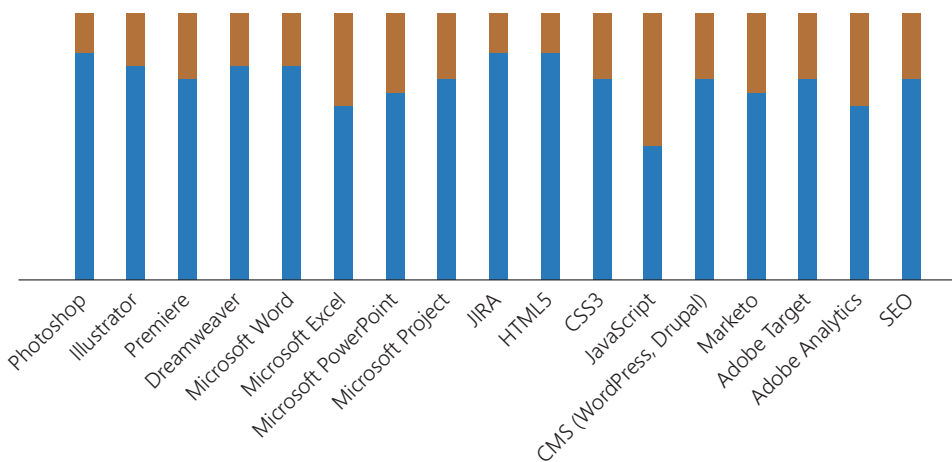
CEE Digital Project Manager Wunderman Production 2015 Aug - 2015 Dec

- Preparing and distributing all needed assets within the different teams (digital, execution and data) to ensure consistent, well organized digital operations across the CEE region.
 - Creating and testing the master HTML files for email campaigns to be localized.
 - Producing and managing the content requirements for digital channels
- Client: Microsoft.

Service Account Manager MSC 2015 Febr - 2015 Aug

- Maintaining sub-hub relationship for the projects run by Microsoft Spain, Ireland and Slovakia.
 - Creating effective partnerships between the stakeholders and the production teams.
 - Advising and supporting any business needs.
- Client: Microsoft.

Technical skills



Summary

Multimedia savvy, I have developed my career in both media and creative agencies. I have created, organized and coordinate a large amount of websites, digital campaigns, and feature film projects.

I consider myself a forward-thinking media professional with over 5 years' international agency experience offering a unique combination of creativity and organizational skills with the ability to provide excellent customer service and manage both development and creative processes.

Education

Web and Video Design

Masters Degree 2012
Inst. Artes Visuales (Spain)

Film and Media Studies

Masters Degree 2003 - 2008
Universidad de Sevilla (Spain)

Video Games Development

NVQ Level 2011 - 2012
CEA (Spain)

Virtual Reality Automated Systems

NVQ Level 2011
Artes Escénicas y Audiovisuales (Spain)

Languages

- Spanish** Native speaker
- English** Full professional proficiency
- French** Limited professional proficiency
- Czech** Elementary proficiency

Soft skills

